



STEDMAN GRAHAM'S

IDENTITY LEADERSHIP

PURPOSE • PASSION • PERFORMANCE

StedmanGraham.com



S. GRAHAM & ASSOCIATES

**Stedman Graham, CEO
of S. Graham & Associates,
teaches the Identity Leadership
Nine-steps Success Process®**

- **Speaking Engagements**
- **Seminars and Workshops**



OUR PHILOSOPHY

IDENTITY LEADERSHIP IS EVERYTHING



To lead others, you must first lead yourself.

A DELOITTE SURVEY NOTES

i *“Companies face new leadership challenges, which include:*

- Developing Millennials and multiple generations of leaders, to meet the demand for leaders with global fluency and flexibility
- Building the ability to innovate and inspire others to perform
- Acquiring heightened levels of understanding of the rapidly changing technologies and resulting new disciplines and fields”

WORKFORCE CHALLENGES

Gallup estimates that American businesses lose **\$350 to \$400 billion** a year because **70%** of the US workforce is **disengaged and not working at their full potential.**

Gallup research indicates that **25%** of all college graduates in the U.S. fail to thrive in their overall careers and lives because they are **unprepared emotionally and experientially for the real world.**



WE'RE IN A CONSTANT STATE OF TECHNOLOGICAL AND SOCIAL CHANGE

- Our ability to balance our life and work has decreased.
- The level and types of skills we need to be part of the workforce have become highly knowledge-based and social-skills-based.

The speed of change has surpassed the capacity of our education system.



IDENTITY LEADERSHIP IS THE KEY

Green Peak Partners and Cornell University discovered that the strongest predictor of success is...

High Self-Awareness



IDENTITY LEADERSHIP

Identity Leadership Nine-Step Success Process®

A proven system designed to improve
personal and professional performance



THE NINE STEP PHILOSOPHY

The Nine-Step Success Process[®]
is based on the philosophy that
you hold the power to your
SUCCESS OR FAILURE.



THE NINE STEPS®

➔ 1. CHECK YOUR ID

Before you decide what to do in life, you must first understand who you are, what influences are in your life, and why you think and act the way you do.



THE NINE STEPS®

➔ 2. CREATE YOUR VISION

Your vision is your life's destination. It is realizing and exploring your dreams and aspirations.

➔ 3. DEVELOP YOUR TRAVEL PLAN

Prepare for the future. If you are to fulfill your vision for a better life, you must create a plan of action.

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THE NINE STEPS®

➔ 4. MASTER THE RULES OF THE ROAD

You need guidelines to keep you on track in pursuit of a better life.

➔ 5. STEP INTO THE OUTER LIMITS

To grow, you have to leave your comfort zone, confront fears, and take risks.

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THE NINE STEPS®

➔ 6. PILOT THE SEASONS OF CHANGE

If you keep doing what you have always done, you get the same results. Learn how to create change and manage your response.

➔ 7. BUILD YOUR DREAM TEAM

No one makes it alone. Build supportive relationships that will help you work toward your goals. Learn to trust and be trustworthy.

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THE NINE STEPS®

➔ 8. WIN BY A DECISION

What you are in this world is largely the result of the decisions and choices you have made so far in your life.

➔ 9. COMMIT TO YOUR VISION

Devote your time and energy on a consistent basis to pursue your goals and vision.

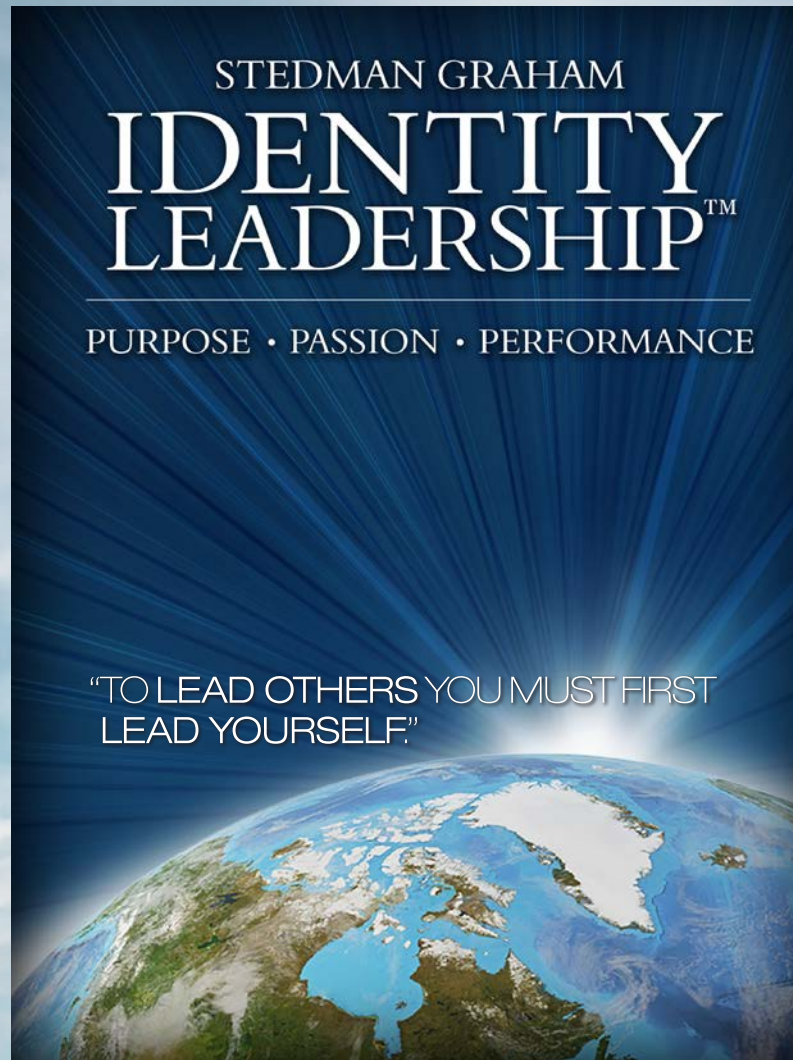
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BENEFITS OF IDENTITY LEADERSHIP

- Leadership skills
- Foundation for growth
- Self-directed learning process
- Importance of vision
- Work life balance
- Strong relationships
- Performance improvement
- Planning and time management



NEW BOOK RELEASE



STEDMAN GRAHAM IDENTITY LEADERSHIP

It will be published by Hachett
Book Group in Fall, 2019

U.S. BOOK TOUR

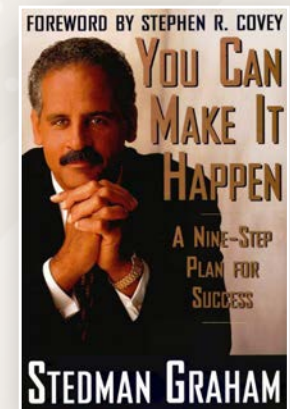
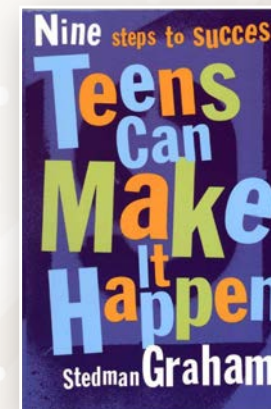
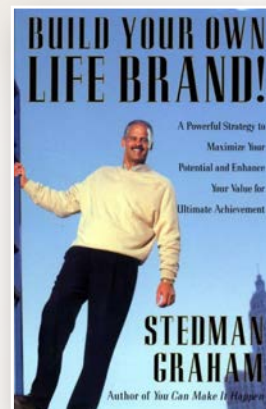
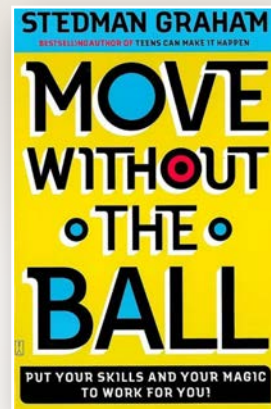
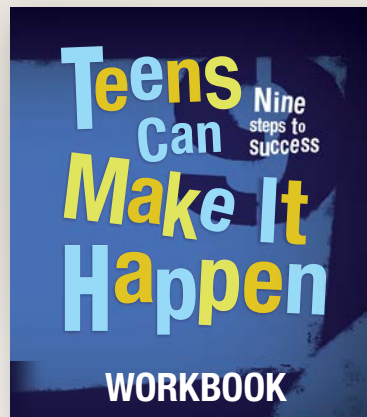
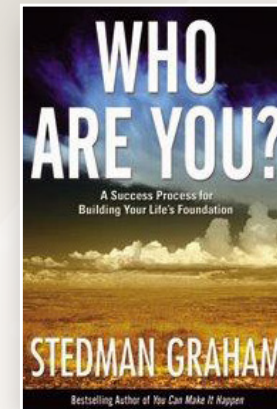
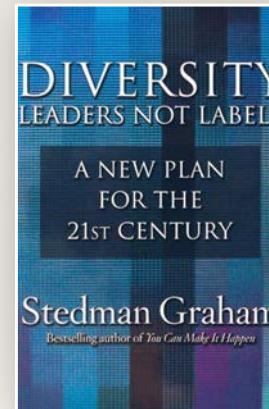
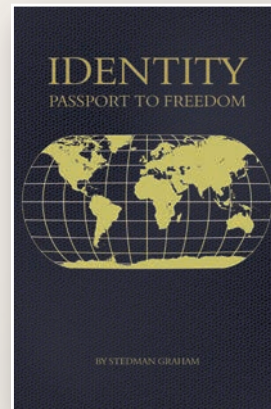
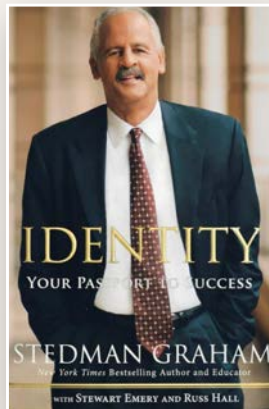
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- China
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OTHER PUBLICATIONS



SAMPLE CLIENTS: CORPORATE



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SAMPLE CLIENTS: UNIVERSITIES

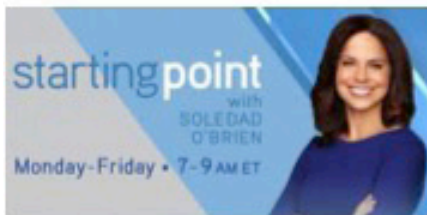


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STEDMAN GRAHAM

Stedman Graham has built a strong reputation for helping corporations, organizations, and individuals succeed. He is chairman and CEO of S. Graham & Associates.

Graham delivers his identity leadership message nationally and internationally to businesses, corporations, professional associations, government and civic organizations, and colleges and universities.

His message is driven by the Nine-Step Success Process® which supports Identity Leadership development.

Stedman Graham has authored eleven books, including two New York Times bestsellers, *You Can Make It Happen: A Nine-Step Plan for Success* and *Teens Can Make It Happen: Nine Steps to Success*. His latest release, *Identity: Your Passport to Success*, was a Wall Street Journal Bestseller.

He is honored as a distinguished visiting professor at colleges and universities throughout the country. He is a former adjunct professor at the Northwestern University Kellogg School of Business where he taught “The Dynamics of Leadership,” a management strategy course.

Stedman Graham demonstrates his lifelong commitment to youth and community by serving on numerous boards, including the board of Junior Achievement.

He served in the U.S .Army and played professional basketball with the European League.

Graham holds a Bachelor’s Degree in Social Work from Hardin Simmons University, a Master’s Degree in Education from Ball State University, and an Honorary Doctorate in Humanities from Coker College.



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