



Patti Cotton

CEO, Consultant, Executive Coach
International Fortune 500 Speaker

Helping Leaders and Other Executives to Play a Bigger Game

Patti Cotton is president and CEO of the company, Cotton Group, focusing on transformational change for organizations, their leaders and teams, and other executives. Her background includes more than 25 years of international leadership and speaking experience in the world of diplomatic relations, public relations, and philanthropy.

Patti is well-known for breaking through impossible barriers to produce exceptional results, and is Harvard-trained in advanced approaches to change. She has worked alongside heads of state and other change agents from around the globe to solve problems with creativity and grace. Having held leadership positions in the U.S. and Europe and led her own teams, Patti now shares her expertise through helping key decision-makers and teams to accomplish their visions and goals.

Patti's advocacy and board service focus on supporting alternatives for domestic violence and the empowerment of at-risk youth, and other vulnerable and silenced voices.

“Patti combines years of experience with exceptional skills to deliver high-value content applicable and relevant to today's workforce. I would highly recommend Patti to speak at or train within any organization or association. You will not only be delighted by her delivery, but enlightened and empowered by her tangible tools.”

MARIA GAMB, CEO, NMS COMMUNICATIONS

“Patti helps you see things from multiple perspectives. Having been in key corporate roles herself, she has a clear understanding of how to sift through, prioritize, strategize, vision, and take goals and initiatives to action – priceless!”

W.F., CEO, MAJOR HEALTHCARE SYSTEM

Private and Corporate Client Roster

SOME OF PATTI'S CLIENTS AND EVENTS INCLUDE THE FOLLOWING:

Harvard University • The Boeing Company • The Coca-Cola Company • Sysco Food Services • Girl Scouts of America • Fielding Graduate University • Pathways Counseling International • The California Women's Conference • Various agencies and organizations stateside and abroad



Patti's latest publication will be out Late Spring 2015, and is entitled ***Ways Successful People Play It Small – and How to Play a Bigger Game!***



Speaking Topics

Patti is a seasoned speaker, delivering keynotes and breakout sessions, leading panels, events, workshops, and retreats for corporations, business associations, conferences and diverse groups with 30 to 5,000+ attendees.

Those audiences who have had the opportunity to hear Patti speak comment with appreciation and enthusiasm for the insights, motivation, and tangible takeaways that they experience. All talks may be tailored to gender or other exclusivity.

The 5 Ways Leaders and Other Executives Play It Small and How to Play a Bigger Game

FOCUS: Leadership Agility / Influence / Impact

Is your personal leadership living up to its potential? Or are you holding yourself back? Patti unveils key behaviors that can hold us back, and some practical steps you can take to break through to a bigger game.

Build and Maintain Confidence For the Long Haul, Even In Times of Challenge

FOCUS: Powerful Influencing Skills / Catalyzing Change / Building Trust

Maintaining confidence during times of great challenge is vital, in order to lead and manage effectively. Patti cracks the "confidence code," and shares how authentic confidence can inspire followers and serve as a powerful catalyst for change.

“You can count on Patti to keep an audience motivated and inspired on key issues pertinent to today's leadership. Her messages and takeaways provided to our corporate community have influenced the way we approach our work and the company's future.”

M.J., EXECUTIVE VICE PRESIDENT, INTERNATIONAL TRANSPORTATION FIRM

How to Ask for (and Get!) What You Want

FOCUS: Communications / Confidence / Interpersonal Effectiveness

Do you find yourself not asking for what you really want? Or do you ask, but you don't get what you asked for? Patti shares the five building blocks you need to know in order ask with confidence in any situation—and how to be effective and walk away with what you desire.



Significant Shifts: Breaking Through Resistance to Change

FOCUS: Change / Achievement Drive / Productivity

You are a high-performing professional or team—why can't you make that one change necessary to better results? Patti shares why most successful people and teams find change difficult. She reveals what really lies behind the "stuck state," and presents the three keys necessary to achieve better results.

“Patti is an engaging speaker with a powerful story sure to inspire audiences... Personally, I was moved to think bigger about my business and my life. She's a conference favorite!”

URSULA MENTJES, BEST-SELLING AUTHOR AND AWARD-WINNING ENTREPRENEUR, SALES COACH NOW

Book Patti Today
For Your Next Event

FOR MORE
INFORMATION
CONTACT:

LYNN WAKEFIELD

714-540-2333 • lynn@speakersnow.info

To learn more about Patti Cotton and to inquire about one-on-one or group coaching programs, go to patticotton.com.